



streaming media europe 2000

CONFERENCE AND EXHIBITION / OCTOBER 10-12 2000 - EARLS COURT CENTRE, LONDON, UK

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- LETTERS TO THE EDITORS
- NEWSLETTERS
- TALK SHOWS
- INDUSTRY JOBS
- INDUSTRY DIRECTORY
- DISCUSSION LISTS
- RESEARCH, DATA & ANALYSIS
- TECH REPORTS
- CONFERENCE VIDEO

>> BUSINESS

- COMPANY PROFILE / Q&A
- INDUSTRY FINANCIAL
- BUSINESS NEWS
- MORE...

>> TECHNOLOGY

- TUTORIALS
- REVIEWS
- GLOSSARY
- FIND SERVICES
- TECH NEWS
- MORE...

>> CONTENT

- PRODUCER PROFILE / Q&A
- CONTENT NEWS
- MORE...

>> EUROPE

- NEWS
- ARTICLES & FEATURES
- REGIONAL DIRECTORY
- REGIONAL JOBS
- EVENTS

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- ADVERTISE HERE
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Conference Program

Day Two - Wednesday, October 11th, 2000

Business Track

10:55am - 11:45am	<p>Revenue generating models: How can I make content pay on the internet?</p> <p>  </p> <p>Moderator: Greg Frame, Managing Editor, Streaming Media, Inc Steve Rosenbaum, President and CEO, CamaraPlanet.com & BNNtv.com Danni Ashe, CEO, Danni's Hard Drive Mike Demko, SVP & General Manager, Net36 Nigel Walley, Managing Partner, Decipher</p>
11:50am - 12:40pm	<p>The adult entertainment industry: How can everyone learn from their early lead? Business models & technology</p> <p>  </p> <p>Moderator: Greg Frame, Managing Editor, Streaming Media, Inc Danni Ashe, CEO, Danni's Hard Drive Gregory Clayman, President, Videosecrets Bjorn Skarlen, Internet Director, Private Media Group Toine Rodenburg, Director, Python Video.com</p>
2:00pm - 2:50pm	<p>B2B: Business Models</p> <p>  </p> <p>Moderator: Peggy Miles, President, Intervox Communications Mitch Ratcliffe, COO, ON24 Bob Musser, Founder, Investor Broadcast Network Larry Moskowitz, CEO, Medialink</p>
2:55pm - 3:45pm	<p>Advertising Models in Streaming Media.</p> <p>  </p> <p>Moderator: Greg Miller, Online Sales Director, Streaming Media, Inc Marc Lewis, Founder & CEO, Web Marketing Ben Wolstenholme, Creative Director, Moving Brands Steve Grimes, Creative Director, RealNetworks, Inc James Bethell, CEO, Ministry of Sound Tom Des Jardins, CEO/CTO, Lightningcast</p>
4:05pm -	<p>E-tailing: How streaming media can help generate e-commerce online</p>

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4:55pm	  
	Moderator: Greg Miller, Online Sales Director, Streaming Media, Inc David Lambert, CEO & President, Discover Music.com Eyal Gever, Founder & CEO, Gizmoz, Inc. Jeff Mandelbaum, CEO, Globalmedia Tom Des Jardins, CEO/CTO, Lightningcast
5:00pm - 5:55pm	Cashing in on live events: Business strategies for making money out of real-time content
	  
	Moderator: Carla Morganstern, CEO, mediapictures.com, LLC. & 360 Talk Corporation Ric Fleisher, Vice President of Corporate Development, Reliacast Ben Challis, Executive Producer, Glastonbury TV Chris Frampton, CEO, MediaWave Thomas Aigner, Managing Director, A.M.E

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[BACK TO TOP](#)