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Day Two - Wednesday, October 11th, 2000 **Business Track**

10:55am 11:45am

Revenue generating models: How can I make content pay on the internet?









Moderator: Greg Frame, Managing Editor, Streaming Media, Inc

Steve Rosenbaum, President and CEO, CamaraPlanet.com & BNNtv.com

Danni Ashe, CEO, Danni's Hard Drive

Mike Demko, SVP & General Manager, Net36

Nigel Walley, Managing Partner, Decipher

11:50am 12:40pm

The adult entertainment industry: How can everyone learn from their early lead? Business models & technology









Moderator: Greg Frame, Managing Editor, Streaming Media, Inc.

Danni Ashe, CEO, Danni's Hard Drive

Gregory Clayman, President, Videosecrets

Bjorn Skarlen, Internet Director, Private Media Group

Toine Rodenburg, Director, Python Video.com

2:00pm -**B2B: Business Models**











Mitch Ratcliffe, COO, ON24

Bob Musser, Founder, Investor Broadcast Network

Larry Moskowitz, CEO, Medialink

2:55pm -3:45pm

Advertising Models in Streaming Media.







Moderator: Greg Miller, Online Sales Director, Streaming Media, Inc.

Marc Lewis, Founder & CEO, Web Marketing

Ben Wolstenholme, Creative Director, Moving Brands

Steve Grimes, Creative Director, RealNetworks, Inc.

James Bethell, CEO, Ministry of Sound

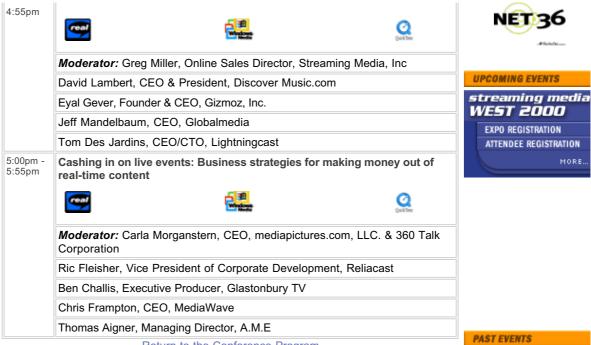
Tom Des Jardins, CEO/CTO, Lightningcast

4:05pm -E-tailing: How streaming media can help generate e-commerce online



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